

Raleigh 3,600-3,800 people for the weekend  
Northlake 3,500-3,600 people for the weekend  
Milwaukee 1,100- 1,200 people for the weekend  
Denver 6,000- 6,500 people for the weekend  
Portland 1,500- 1,600 people for the weekend  
Colorado Springs 2,500-2,700 people for the weekend  
Honolulu 1,400-1,500 people for the weekend  
Tinley Park 2,500- 2,600 people for the weekend  
Tampa 1,400-1,500 people for the weekend  
Austin 1,500- 1,600 people for the weekend  
Skokie 3,500-3,600 people for the weekend  
Columbus 3,600-3,800 people for the weekend  
Loveland 1,100- 1,200 people for the weekend  
Salt Lake City 1,100- 1,200 people for the weekend

Our attendees pay admission to get into the show (so they really want to be there) and they typically stick around a good portion of the day going back and forth between the lecture rooms and exhibits.

Here are some stats they may help...

70.5% are female

61% have one or more college degrees

57% have an annual income in excess of \$45,000 per year

74% are between the ages of 35-57